

Regional Victoria's Product Strengths							Comments
Villages	Levels	Touring	Wine & Food	Natural Attractions <small>(including Adventure)</small>	Arts & Cultural Heritage	Events	
Port Fairy	Type A	●		●	●	●	Coastal. Port Fairy Folk Festival. Heritage product.
Marysville	Type A			●			Hub for nearby natural attractions.
Queenscliff	Type A	●	●	●	●	●	Coastal heritage. Music festival. Around The Bay touring.
Sorrento	Type A	●	●	●	●		Coastal heritage. Around The Bay touring.
Bright	Type A	●	●	●			Alpine hub. Great Alpine Road.
Beechworth	Type A		●		●		Wineries region including Rutherglen, Milawa/King Valley and Beechworth. Significant heritage town.
Olinda	Type A			●			The Dandenongs
Apollo Bay	Type A	●		●			Great Southern Touring Route.
Metung/ Paynesville	Type A			●			Gippsland Lakes.
Castlemaine	Type A				●		Goldfields heritage.
Healesville	Type A			●			Healesville Sanctuary.
Walhalla	Type B				●		Goldfields heritage.
Maldon	Type B				●		Goldfields heritage.
Clunes	Type B				●		Goldfields heritage.
Maryborough	Type B				●		Goldfields heritage.
Yarragon	Type B				●		Arts
Dunkeld	Type B			●			Southern gateway to the Grampians.
Port Campbell	Type B	●		●			12 Apostles. Great Southern Touring Route.
Dunolly	Type B				●		Gold heritage
Creswick	Type B				●		Gold Heritage
Kyneton	Type B				●		Heritage
Woodend	Type B				●		Hanging Rock
Barwon Heads	Type B			●			Coastal.
Rushworth	Type B				●		Heritage
Glenrowan	Type B				●		Heritage - Ned Kelly
Yarra Glen	Type B		●				Yarra Valley wine and food region.
Port Albert	Type B				●		Coastal.
Omeo	Type B				●		Great Alpine Road.
Mallacoota	Type B	●		●	●		Coastal.
Warburton	Type B				●		Heritage